



# FIRST NATIONAL MISSING CHILDREN'S TELETHON

All Proceeds go to A Child Is Missing, the first response program that works directly with law enforcement in the first few critical hours of a child's disappearance, which can determine whether they live or die!

March 5, 2008 | Press Release

## FOR IMMEDIATE RELEASE

Filming of The First National Missing Children's Telethon Goes to Everest

Anchorage, Alaska: A World Press Conference and announcement of the final filming of the "First National Missing Children's Telethon" for the Benefit of A Child Is Missing, was held at the Organic Oasis Restaurant and Juice Bar, where media and guests were in attendance. George LaMoureaux, Founder of Climb For America's Children and National Advisory Board Member of A Child Is Missing, committed to complete the telethon on Mt. Everest in this history-making event.

The historic filming of the event is paralleled by the 55th Anniversary of Sir Edmund Hillary and his Nepalese Sherpa, Tenzing Norgay who summited Mt. Everest at 11:30 am May 29, 1953; which coincided with the Queen of England's Coronation of that same year and now more recently the 2008 Olympics Torch being carried to the Summit of Everest during the Opening of the Olympic Games this year. In addition, for the first time ever, this climb will be filmed in "true high Definition 1080 DPI-HD". It will also be the first time that the South Col. Route of Everest, "The Hillary Route" has been filmed so extensively, with over 250 hours of footage to be shot with "Executive Producer Fred Poits Films", "Co-Producer Michael Ouellet" Contributing Producers "Steve Kroschel Films", "William Bacon Productions" and support from "Sony Broadcast". In addition, there will be other notable participants who were featured in movies, television, Discovery Channel and National Geographic that will be participating in this event, with more updates to be announced. Because of the substantial shortfall in donations this year, A Child Is Missing is asking for an "Angel of Mercy" come forward to help in this life saving mission and donate a check in the amount of \$65,818.33 or a donation of any kind made payable to: "A Child Is Missing", in order to finance the completion of the Climb For America's Children and A Child Is Missing's "First National Missing Children's Telethon", an "Extreme Sport Next Generation Telethon" for the benefit of A Child Is Missing. The funds raised from this event will go to fund the operations and expansion of the National Command Center, Training of Law Enforcement and Awareness Campaigns.

A Child Is Missing is a 501 (C) (3) Non-Profit Organization that works with law enforcement in the first few critical hours of a child's disappearance. When a child is reported missing, time is of the essence and determines whether they live or die. A Child Is Missing is the first response group and program that works directly and exclusively with law enforcement in the first few critical hours and this program is free to law enforcement. Alaska was the second state outside of Florida to have the program available to them, which also helps Alzheimer's and the disabled. As there are over 2,000 to 3,000 children reported missing in America every day according to the FBI and the US Department of Justice; a fact that is mostly unknown to the general public. The First National Missing Children's Telethon will highlight these and other facts that relate to this life saving effort in protecting our children.

LaMoureaux, a National Advisory Board Member of A Child Is Missing for the last seven years said, "We greatly appreciate our sponsors support because without them and their help in the last few hours before the window closes, this event would not happen this year, over 2,000 to 3,000 children would be reported missing without the families in America knowing about this travesty inside our own country; and the critical funding that this event will raise will not come in, and that means lives lost. We can not allow this to happen!" LaMoureaux, who has been on a seven year mission to help find missing children, is also fighting another battle; as a "Recent Cancer Survivor" that has had five Cancer Surgeries in the last two months and is in a "Customized All Natural Nutritional Recovery Program" for pre-climb, during the climb and post climb of Everest from sponsor Steve Plante, owner of the Organic Oasis. This program will strengthen LaMoureaux's immune system and



Bradford Washburn 2002 Calendar

## A Child Is Missing

According to the FBI and the US Department of Justice's most recent figures, there are over 2,000 to 3,000 children reported missing every day in America. A Child Is Missing is the "First and Only" Organization/Program that works exclusively with Law Enforcement in the search and recovery of missing children in the first few critical hours of a child's disappearance, which usually determines whether they live or die. From our National Command Center which is Operational 24 hours a day, 365 days a year; we Geo-Map and triangulate the position of the last sighting of a child and send out 1,000 Emergency Alert Calls a minute to the area where the child was last seen until an entire city is impacted. The Program is free to Law Enforcement nationwide. There is success stories on our website at: [www.achildmissing.org](http://www.achildmissing.org).

A Child Is Missing's Program is now in all Fifty States Nationwide and to date we have Over 325 safe assisted recoveries to our credit. We work with the US Marshal's Service, FBI, State and Local Law Enforcement agencies, Attorney Generals offices and other Child Safety Groups. The Program has been used successfully over 11 years and Alaska was the second State in the United States to be on the Program. We also, assist in School Lock Downs, CART, Airport Alerts for Children and people with Alzheimer's.



Colonel Norman D. Vaughan

"Dream Big and Dare to Fail!" The Child Is Missing program will find the lost and bring them back; an answer to our social weakness. The Climb For America's Children publicizes this great quest for our precious lost souls. Each footstep up Denali and Everest will symbolize getting another step closer to finding America's missing children. I congratulate the team's fortitude to climb Denali and Everest to find our lost children."

Col. Norman D. Vaughan 1905-2005



Former, Alaska Governor and Secretary of The Interior Walter J. Hickel, Sr., said, "Something this horrifying needs to be dealt with in an immediate and strategic manner. Your support for the National Command Center and the National Rapid Response System (now nationwide because of your fundraising campaign) has enabled and will continue to help law enforcement officials to find missing children here in Alaska and across the nation. This is a noble cause that needs broad support."



Former, Alaska Governor William J. Sheffield, said, "You will make Alaska proud that you have come up with this interesting way to assist in raising funds to not only bring the program to Alaska but to help other states and the children in those states. The awareness to the public that your climb will generate will alert the families in their time of need that here is immediate help for them to find their child that is missing in the first hours of their disappearance. The Climb For America's Children event and A Child Is Missing program is so very important to this country. You have my support."



"World's First Next Generation Telethon" An Extreme Sport Charitable Event In Association With



Dear Mr. LaMoureaux, The President has asked me to thank you for thinking of him and to convey his best wishes for a successful event.

Bradley A. Blakeman Deputy Assistant to the President and Director of Appointments and Scheduling



George Olsen, President George Bush, Sherry Friedlander There is no price to place on a child's life...in some states sexual predators can live right next door to you, you wouldn't know and your children are at risk...toddlers wander off and are found in lakes... young children go on adventures and never return home...children are kidnapped from their homes...so much more happens...we have to care...we have to react...it can happen to your children...

Sherry Friedlander Founder, A Child Is Missing



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"Executive Producer Fred Poits Films", "Co-Producer Michael Ouellet" Contributing Producers "Steve Kroschel Films" and "William Bacon Productions"

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Former, Alaska Governor Tony Knowles, said, "I applaud your efforts in organizing these extreme sport charitable event to raise funds for the "National Command Center." Heightened awareness of the "National Rapid Response System" will enable law enforcement officials to find missing children across the country, a truly worthy cause. Your selfless commitment to the success and the future development of "A Child Is Missing" is extremely impressive. On behalf of all Alaskans, thank you for your dedication to serving our country and communities in the past, present and future."



Former Florida Governor Job Bush, who said, "We need to increase public understanding and awareness of this problem to prevent this alarming rate from continuing. I appreciate your commitment to your community and the contributions you have made to enhance both our way of life and our society as a whole."



George LaMoureaux, Founder Climb For America's Children And National Advisory Board Member of A Child Is Missing. "There is so much child abduction and child abuse that we have asked the President of the United States Of America to declare "War On Child Abduction And Child Abuse" as "A Matter of Domestic Defense" and "Homeland Security." With over 2,000 to 3,000 children reported missing a day in America alone according to FBI figures, this is a horrific national disaster that each one of us needs to feel a burning desire to resolve. Help these children; one of them could be yours!"

A Child Is Missing We Need Your Help! Please donate money or anything of value. Your donation is tax deductible.

Call now! Direct (907) 272-3333

A Child Is Missing 3705 Arctic Blvd Suite #1124 Anchorage, AK 99503

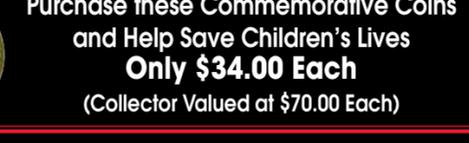
E-mail: georgelamoureaux@hotmail.com

visit our website at: www.climbforamericaschildren.com | www.achildmissing.org

PRESS RELEASE (CONTINUED)

create the strength to climb Mt. Everest" said Plante. LaMoureaux, also received substantial recognition and support from the Lance Armstrong Foundation for inspiring and empowering people effected by cancer. LaMoureaux, who summited the 20,320 ft. peak of Denali in 2002, which was filmed by a FOX/Olympics Camera Crew, who he and his team went up Denali with only 17 days of food, because of bad weather conditions stayed for 31, consequently half the team turned around and went home, several died that year on the mountains (not in LaMoureaux's team), but LaMoureaux stayed until he and half of his team summited, which will be a part of the broadcast event. LaMoureaux and his team in the completion of this filmed event will attempt to summit Everest's highest peak of 29,031 ft., departing Alaska March 17, 2008, "Saint Patrick's Day" (also his "younger brother Bart's birthday", who is one of six of LaMoureaux's family members who died within the last two years), LaMoureaux said; of his brother "he knows in his heart that he will be there too!" The continuation of this filmed event will show the history of climbing on both Denali and Everest along with the expeditions including the deaths of many who have tried and is expected to be broadcast to stations nationwide as part of the "First National Missing Children's Telethon", taking television viewers to the "Coldest Mountain on the Planet" and then to the "Tallest Mountain on the Planet"; all the while feeding viewers information on the missing children problem in America and showing them a part of the solution with law enforcement utilizing A Child Is Missing's First Alert Program at the same time! LaMoureaux said, "The problem today with a Jerry Lewis Style Telethon, is that no one wants to watch and hear the bad news; viewers just change the channel. They want to be entertained with a Survivor Style/Discovery/National Geographic Broadcast and get fed a small amount of bad news at a time, so if that's what they want, that's what we will give them!" We will be coming back from the mountains to the studio in order show how A Child Is Missing's System and Program works and to tell the real stories of the missing and found children along with law enforcement on the missing children problem. We will also be showing film shorts such as "Harvest", which highlights a growing problem of child abduction and surgical removal of body parts for profit along with other film shorts on sexual predators. In addition, a new technology in telethons will be utilized that can handle millions of calls simultaneously to be provided by AT&T, which will generate the needed funds to expand the National Command Center, Train Law Enforcement and Fund Awareness Programs. A Child Is Missing is the "first and only" organization/program that works exclusively with Law Enforcement in the search and recovery of missing children in the first few critical hours of a child's disappearance, which usually determines whether they live or die. From A Child Is Missing's National Command Center (which is operational 24 hours a day 365 days a year); once a call is received, our law enforcement, Geo-Map and triangulate the Position of the last sighting of a child and send out 1,000 Emergency Alert Calls a minute to the area where the child was last seen until an entire city is impacted. The program is free to Law Enforcement nationwide. There are success stories on our website at: [www.achildmissing.org](http://www.achildmissing.org). A Child Is Missing's Program is now in all Fifty States Nationwide and to date we have over 325 safe assisted recoveries to our credit. We work with the US Marshal's Service, FBI, State and local law enforcement agencies, attorney generals offices and other child safety groups. The program has been used successfully for over 11 years. We also assist in school lock downs, CART, Airport Alerts for children and people with Alzheimer's. A Child Is Missing's Board of Directors and Advisory Board looks like the who's who of Law Enforcement, and Founder Sherry Friedlander was awarded the coveted, Edgar Hoover Award for Distinguished Public Service" by the National Association of Chiefs of Police. A Child Is Missing's Founder Sherry Friedlander said, "The need is real and this event is important to us, as it will give us the money we need to continue to fund the ACIM Search and Recovery Center which operates 24 hours a day 365 days a year and the continued training of law enforcement. We are hoping that more caring individuals and sponsors will immediately come forward and support us as time and children's lives are of the essence!" For more information visit our websites at: [www.achildmissing.org](http://www.achildmissing.org) and [www.climbforamericaschildren.com](http://www.climbforamericaschildren.com).

GOD BLESS AMERICA'S CHILDREN



Please make your check payable to: "A Child Is Missing" 3705 Arctic Blvd. #1124, Anchorage, AK 99503 | A Child Is Missing is a 501 (C) 3 Non-Profit Organization & All Contributions are Tax Deductible

